

DIA Cyber Solutions Limited

Flat 5 NNPC Estate,
Lifecamp,
Abuja.
(234) 816 726 0802
contact@diacyber.com

The Director,
University Advancement and International Education,
Ahmadu Bello University, Zaria

17th September, 2024

Dear Sir,

Report on the Completed ABU Tracer System

We are pleased to present this report detailing the successful completion of the ABU Tracer System. This report outlines the core features implemented as per the project proposal, additional enhancements added based on discussions in recent meetings, and the anticipated impact of the system on the university and its alumni network.

The core features of the system have been successfully integrated, including alumni career tracking and monitoring, an interactive alumni directory, and a recruitment portal that connects ABU alumni with potential employers. Alumni can now update their profiles, track their career progress, and reconnect with their peers through an intuitive and user-friendly interface.

The recruitment portal allows recruiters to easily access the diverse talent pool within the ABU alumni community. With advanced filtering and search capabilities, recruiters can efficiently find and engage with alumni who match specific job criteria. This feature enhances job placement opportunities for ABU graduates, contributing to their professional growth.

We also implemented several additional features beyond the original scope of the project. These include the alumni import functionality, which enables administrators to import alumni data in bulk using an Excel template, as well as an enhanced alumni export feature for easier data management.

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Moreover, the job posting functionality has been expanded to allow all verified alumni to post and apply for jobs, creating a dynamic job marketplace within the trusted ABU community. This feature fosters direct alumni-to-alumni collaboration, increasing engagement within the network.

To further enhance communication, a blog platform integrated with Google Blogger has been set up to serve as the official newsletter platform. The blog will be automatically linked to the alumni website.

Prior to the implementation of the Tracer System, ABU had records of approximately 50,000 alumni. With the system now operational, we believe this number can grow to between 150,000 and 200,000 during the launch period. Achieving this growth will require the university's continued support and efforts in promoting the system and engaging with the alumni community.

The implementation of the ABU Tracer System brings significant benefits to the university. Alumni engagement is enhanced through the platform's interactive features, while career tracking and recruitment tools provide valuable opportunities for professional development. The system also provides university administrators with access to rich data and analytics, enabling strategic decision-making and long-term planning.

We are confident that the Tracer System will be a valuable asset to Ahmadu Bello University and its alumni. It strengthens the connection between the university and its graduates, fosters professional networking, and elevates ABU's reputation as an institution with a strong and engaged alumni network.

Thank you for your continued collaboration throughout this project. We look forward to supporting the system and ensuring its ongoing success.

Sincerely,
Dahir Muhammad
Director

